Philips Genie Longlife
Stick energy saving bulb

11 W (50 W)

Small cap Cool daylight

872790090349200

Saving money every day for years and years

The longevity those hard-to-reach places need

Due to it's long lifetime this Philips energy saving lamp is perfect if you don't want to change your lamp often. Maybe because its in hard to reach places or simply that the lights are on for several hours during the day or night.

Sustainable choice
- Energy savers reduce your carbon footprint

Long-lasting
- Extra long life time

Convenient and safe
- Less replacements and always light when you need it

asimpleswitch.com

PHILIPS
sense and simplicity

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Specifications

Technical specifications

- Power factor: 0,6
- Starting time: 1 s
- Mercury content: 1,5 mg
- Rated power: 11 W
- Wattage: 11 W
- Lifetime of lamp: 15 year(s)
- Rated lifetime: 15 year(s)
- Lamp dimension (width): 44 mm
- Wattage equivalent: 50 W
- Lamp current: 80 mA
- Color rendering index (CRI): 81
- Lamp dimension (height): 120 mm
- Lumen: 600
- Rated luminous flux: 600 lm
- Color temperature: 2700 K
- Lifetime of lamp: 15000 hour(s)
- Rated lifetime: 15000 hour(s)
- Number of switch cycles: 40000
- Lumen maintenance factor: 0.7 (at the end of the nominal lifetime) %
- Voltage: 230-240 V
- Warm up time 60% light output: 5 - 30 s
- Energy efficiency label: A
- Color: Cool Daylight
- Fitting/Cap: E14
- Dimmable: No
- Shape: Stick
- Light effect / finish: White
- Wattage standard bulb: 50 W

Cleaning by breakage/disposal

- Cleaning: Follow the advice for proper clean up*
- Disposal: Follow the instruction for disposal as special waste**

Highlights

Sustainability

Light needs energy. To produce energy, CO2 is released. Take responsibility for your environment, your energy consumption and your carbon footprint. Energy savers help you reducing your carbon footprint as well as your energy bill.

Extra long life time

Energy saving lamps save more, the longer the lamp lasts. Therefore Philips offers lamps with extra long lifetime, giving you extra long savings.

Convenience

Always light when needed and less replacing is most important, when replacing the bulb is a hassle and the performance must be absolutely reliable over a long time.

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* Breaking a lamp is extremely unlikely to have any impact on your health. If a lamp brakes, ventilate the room for 30 minutes and remove the parts, preferably with gloves. Put them in a closed plastic bag and offer it to the local waste facilities for recycling. Do not use a vacuum cleaner.
* * Compact fluorescent lamps have to be treated as special waste, they must be offered to the local waste facilities for recycling. The European Lighting Industry has set up an infrastructure, capable of recycling mercury, other metals, glass, etc.